



ASSOCIATION OF
INDEPENDENT MUSIC

Tuesday 14th July 2009

NEW BOARD MEMBERS ELECTED AT AIM'S 10TH ANNIVERSARY AGM

AIM's 10th anniversary Annual General Meeting took place yesterday (Monday 13th July) at The O2's IndigO2 venue, and was followed by a lively 'AIM 10' party at The British Music Experience.

In accordance with AIM Board rotation rules, one fifth of the AIM Board retired at the event, and four new board members were elected by members.

The newly elected Board members are:

- **Billy Grant**, 2Point9 Records
- **Natalie Judge**, Matador Records
- **Jeremy Lascelles**, Chrysalis Music
- **Simon Wills**, Absolute Marketing and Distribution

These replace the following retiring Board Members:

- Rosie Bryant, Protest Records
- Martin Mills, Beggars Group
- Peter Quicke, Ninja Tune
- Geoff Travis, Rough Trade

The event also saw 10 members present their 'Big Ideas', which were voted on by attendees to determine what should be part of AIM's future agenda.

Popular ideas included AIM co-ordinating an industry wide abandonment of the CD promo, encouraging all labels to move to streaming to save costs and be green, and AIM developing a regularly updated database of media contacts for members. The winning idea, proposed by member label Full Time Hobby, was that AIM should lobby the BBC to encourage them to play a wider range of independent music on Radio 1 and Radio 2.

These ideas, and many more submitted by members, will contribute to AIM's manifesto for the future, which will be published later this year.

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About AIM

AIM is a not-for-profit trade body established in 1999 to represent the UK independent music industry. Now in its 10th year, AIM acts for over 90% of the independent market, with over 800 members from small start-ups to the largest and most respected independents in the world. AIM promotes this exciting and diverse sector globally, leveraging the sector's power as a fifth major to enable its members to grow, grasp new opportunities and break into new markets.

AIM oversees an independent sector whose artists have claimed four Mercury Music Prizes in a row (2003 – 2006) and earned two thirds of all nominations between 2005 and 2008. Artists signed to UK Independents also scooped a quarter of all available prizes at the 2008 Brit Awards, with an independent-signed act grabbing "Best British Group" for the fourth year running. This confirms the sector's undoubted lead in A&R.

The independent sector regularly accounts for 30% of all UK artist album awards (silver, gold, platinum/multi-platinum). In 2008, independent albums made up over half of the fifty "best albums of the year" according to the UK music press, and independents claimed five of the top ten releases.

Artists signed to AIM member labels include: Adele, Amadou & Miriam, Arctic Monkeys, Basement Jaxx, Battles, Bjork, Bloc Party, Bon Iver, Coldcut, Enter Shikari, Franz Ferdinand, Infadels, Jack Penate, Jarvis Cocker, Jay Sean, Jose Gonzalez, Justice, Katie Melua, M.I.A., Maximo Park, Mr. Scruff, Nitin Sawney, Radiohead, Reverend And The Makers, Rodrigo Y Gabriela, Roots Manuva, Royksopp, Seasick Steve, Sufjan Stevens, Super Furry Animals, The Cribs, The Futureheads, The Prodigy, The Raconteurs, The Strokes, The White Stripes, Vampire Weekend and thousands of others. www.musicindie.com